

EVENT ALERT:

First Natural Medicine Week launched in May

to promote a natural choice for Australians' health and wellbeing

Are you interested in how natural medicine can improve your health and wellbeing? The Australian Traditional-Medicine Society (ATMS) has launched a new nation-wide initiative, **Natural Medicine Week**, 20 – 27 May 2016. It aims to raise awareness and educate consumers about the important role of natural medicine in the health and wellbeing of Australians.

EVENT DETAILS:

WHAT: NATURAL MEDICINE WEEK
WHEN: Friday, 20 – Friday 27 May 2016
TIME: All day/week
WHERE: Across Australia
PRICE: FREE
WEBSITE: www.naturalmedicineweek.com.au

A week-long initiative, the first of its kind and in its scope in Australia, **Natural Medicine Week** represents a vast range of natural medicine modalities across *ingestive*, *bodywork and massage*, and *Traditional Chinese Medicine (TCM)*.

Natural Medicine Week combines valuable resources and information on natural medicine for the general public, alongside special events held all over Australia by ATMS accredited natural medicine practitioners, such as clinic open days and workshops.

MEDIA EVENT ALERT

Natural Medicine Week will feature a range of exciting opportunities to learn more and get involved. Visit

www.naturalmedicineweek.com.au to

- Learn about every ATMS-accredited modality
- Have you say in our Natural Medicine <u>survey</u> for the chance to win a Nature & Health subscription
- Understand more about <u>health insurance</u>
- Attend a practitioner-hosted event
- Take advantage of a special offer
- Or, view a range of FAQs answered on natural medicine

For editors: Contact details:

FOR PUBLICATION:

events@atms.com.au

1800 456 855

NOT FOR PUBLICATION

jacqueline@zadroagency.com.au 02 9212 7867